



FOR IMMEDIATE RELEASE

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Diamond Rio to Headline First Annual Surf City Live Event

Surf City, NC - On Saturday, November 5, 2022, at 4:30 PM, the Town of Surf City will hold its first annual Surf City Live event at Soundside Park, located at 517 Roland Ave. Surf City Live 2022 will be sponsored by Corona Seltzer and will feature live music from Diamond Rio with special musical guest, Paige King Johnson as the opening act. Local food trucks, a merchandise tent, and beverage tents will be onsite as well. Tickets for Surf City Live range from \$25 dollars to \$50 dollars.

Surf City seeks to expand our events during the months of November through February to attract visitors to the town. Surf City Live, along with other fall, winter, and spring events, seek to fulfill this objective. "This annual event is a great way to invite economic activity to Surf City during what we would consider our slower months. Our goal is to invite big name artists each year to participate in Surf City Live. Surf City Live brings the big city concert experience right here in our own backyard." - James Adams, Special Events Supervisor with Surf City Parks, Recreation, and Tourism.

Diamond Rio signed to Arista Records and in 1991 with the release of "Meet In The Middle" became the first country music group in history to reach No. 1 with a debut single. The band is also known for their hits "How Your Love Makes Me Feel," "One More Day," "Beautiful Mess," "Unbelievable," "In A Week or Two," and many more. They released their first-ever autobiography, Beautiful Mess: The Story of Diamond Rio on Thomas Nelson in 2009.

The band known for playing every note on every album recently celebrated their 30th Anniversary, has sold more than 10 million albums, won a Grammy Award, a Dove Award, six Vocal Group of the Year wins (CMA and ACM), released two Greatest Hit albums, a live and Christmas project, earned five multi-week no. 1 singles, 22 Top 10 singles, three certified Platinum and five gold albums, released an autobiography—and with zero band member changes. Known for their charity commitments including long-time spokespersons for Big Brothers Big Sisters, the band has raised over \$1,000,000.00 for non-profits and received the Minnie Pearl Humanitarian Award.

Tickets can be purchased at <https://www.eventbrite.com/e/surf-city-live-2022-presented-by-corona-seltzer-tickets-410130881507>.

For more information, please visit the Surf City Parks, Recreation and Tourism Facebook page under the events tab at www.facebook.com/surfcitync/events.